

We bring ideas to life.

Every day, millions of people around the world enjoy products created by Döhler.

Döhler is a global producer, marketer and provider of technology-driven **natural ingredients, ingredient systems and integrated solutions** for the global food, beverage and nutrition industry. Being **Sustainable by nature**, we help to nourish the world better – **Good for people, Good for planet®**.

>25,000

More than 25,000 applications on the market

>9,500

A staff of more than 9,500 dedicated employees

>160

Customers in more than 160 countries

>8,500

More than 8,500 different raw materials

>150

More than 150 innovative technologies

>120

Product solutions for more than 120 B2C categories

Who we are

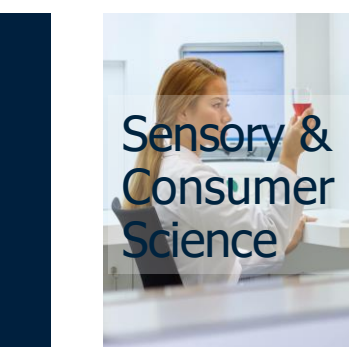
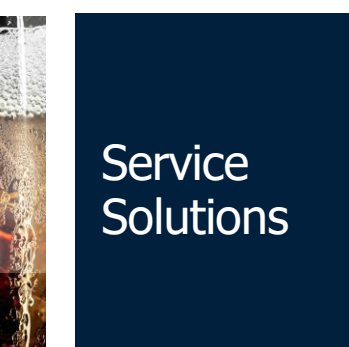
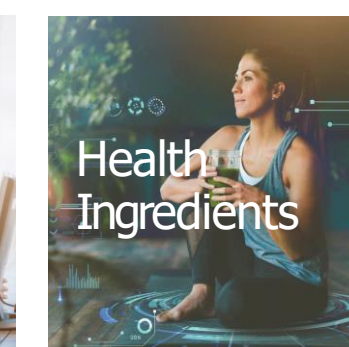
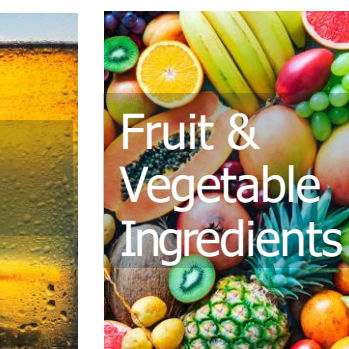
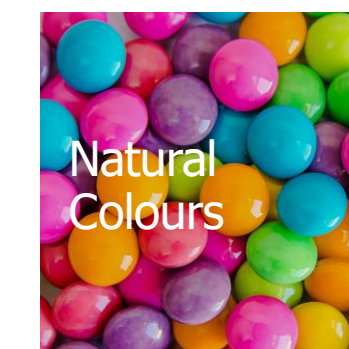
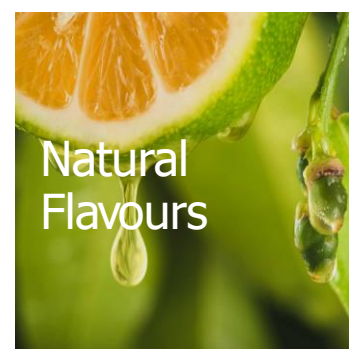
Headquartered in Germany, Döhler Group was established in 1838 and has a history of over 180 years. Our integrated approach and the broad product portfolio are the optimal basis for innovative and safe food & beverage applications. The product portfolio of natural ingredients ranges from natural flavours, natural colours, health ingredients, pulses & cereal ingredients, dairy & plant-based ingredients, fermented ingredients, dry fruit & vegetable ingredients, fruit & vegetable ingredients to ingredient systems. Focused on science, technology and innovation, we shape the future of nutrition.

DÖHLER Shanghai

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WE BRING IDEAS TO LIFE. | NATURAL INGREDIENTS | INGREDIENT SYSTEMS | INTEGRATED SOLUTIONS



We bring ideas to life. At Döhler, smart ideas have a way of becoming great products.



Sustainable by nature.

Nature is our most important supplier. At Döhler, we help to nourish the world better through innovative, healthy products based on natural ingredients. Taking care of people and the planet is part of our DNA. Thinking and acting long-term, we recognise our responsibility towards the environment and society. We are committed to acting responsibly within our entire value chain to create positive environmental and social impact, and we strive to address challenges as outlined in the UN Sustainable Development Goals. **Good for people – Good for planet®**



Nutritional Excellence.

Döhler is all about shaping the future of human nutrition. This is our commitment to providing the world's growing population with a healthier and sustainable diet. Our products are functional and enjoyable, making it easier for our customers to take charge of consumers' health and well-being. That's why we are dedicated to help nourish the world better by delivering products that promote a healthier human diet for all – in being natural, plant-based and sustainable.



Technology-driven Innovation.

We have been constantly expanding our expertise in processing natural raw materials for decades and are the driving force behind technological development in this field. With a unique range of state-of-the-art technologies, we process the best of nature in a gentle way to produce natural ingredients and ingredient systems. In every step of the process, we aim to create real added value for you and the consumer: highest product quality retaining taste and nutritional value, consistent product stability, efficient and sustainable development, as well as entirely new opportunities for innovative food and beverage applications.



Multi-Sensory Experiences®

The driving force behind every one of Döhler's product developments is a passion for turning the best nature has to offer into unique Multi-Sensory Experiences®. These experiences occur when the product appeals to all the senses: through what we can taste, smell, see, touch and hear. With our knowledge of the expectations consumers have, decades of experience in developing ingredients and successful applications and our comprehensive portfolio of natural ingredients & ingredient systems, we create Multi-Sensory Experiences® that will not fail to excite your consumers time and again.

Our Integrated Value Chain

True added value – from the field to the consumer.



Global sourcing of the very best raw materials



Gentle processing with innovative technologies



Development of customised natural ingredients & ingredient systems



Development of B2C applications for unique Multi-Sensory Experiences®



Comprehensive service solutions for quality assurance



Sensory & Consumer Science for a perfect product experience

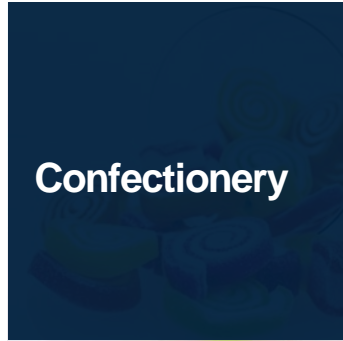
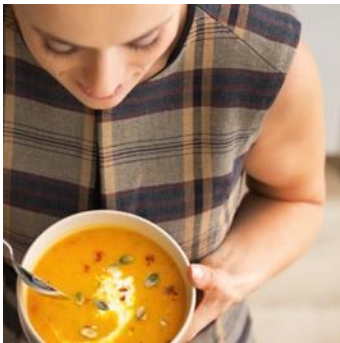
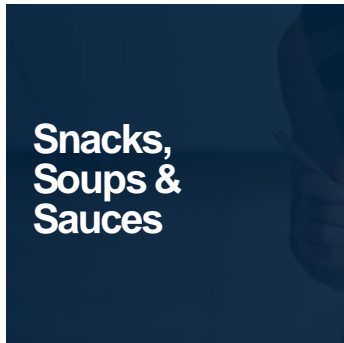
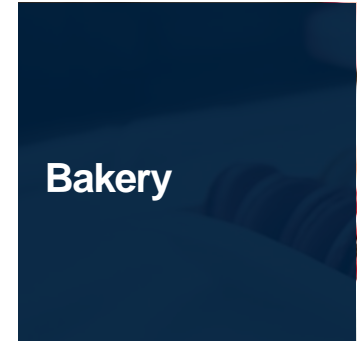
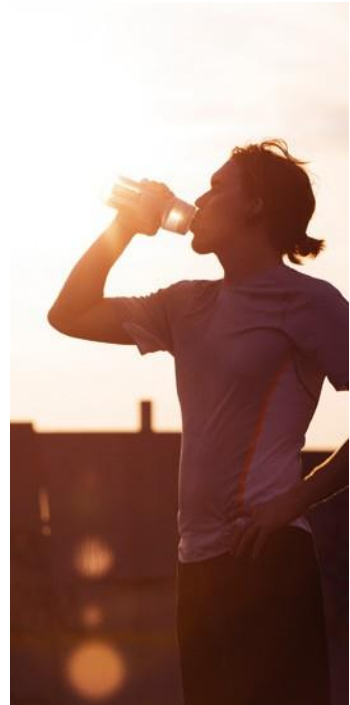
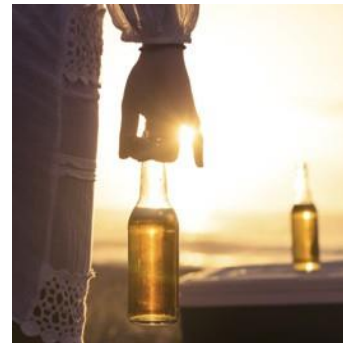
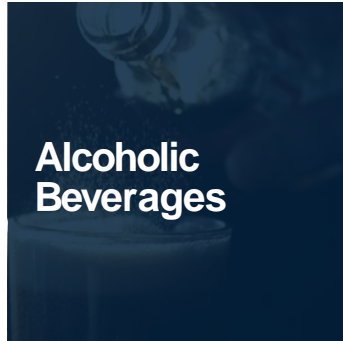
We bring ideas to life.

Using nature and innovative technologies as our starting point, we always go one step further to create real added value for customers and consumers. This is how we pave the way for turning smart ideas into amazing products – for unique, Multi-Sensory Experiences®.

www.doehler.com.cn



Non-alcoholic Beverages



DÖHLER | INNOVATION PLATFORM

Promoting innovation in the food and beverage industry is very important to us.

We pave the way for turning smart ideas into amazing products. From sourcing up to market-ready product innovations. Along the entire value chain, we are constantly striving to find even better solutions. For this, we are always looking for new concepts. You have a revolutionary idea for the food & beverage industry? Together we bring ideas to life.

www.we-bring-ideas-to-life.com



每天，世界各地数以亿计的人正享受着Döhler创造的产品。

德乐是一家全球性的服务于食品饮料行业的天然配料、配料系统和系统化解决方案的生产商、市场营销者和供应商。

天然可持续发展，我们让世界变得更美好——造福人类，善待地球

>25,000
应用产品

>9,500
敬业的员工

客户分布

>160

多个国家

>8,500

不同的原材料

>150
尖端技术

>120
解决方案覆盖超过120个B2C品类

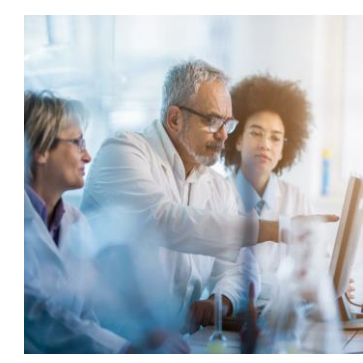
我们是谁

总部位于德国的德乐集团 (Döhler Group) 成立于1838年，距今已有180多年的历史。Döhler集团的一体化解决方案及广泛的产品组合为食品饮料的创新及安全应用打下了坚实的基础。我们全面的天然配料产品组合包括天然香精、天然色素、天然健康配料、广泛的植物性配料、配料系统和点到点解决方案。我们专注于科学、技术和创新，塑造营养的未来。

DÖHLER Shanghai

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WE BRING IDEAS TO LIFE. NATURAL INGREDIENTS INGREDIENT SYSTEMS INTEGRATED SOLUTIONS



我们将想法变成现实。在德乐，聪明的想法总会成就伟大的产品。

天然可持续发展

大自然是德乐最重要的供应商。在德乐，我们致力于通过源于天然原料的创新健康产品更好地滋养世界。关爱人类和地球是我们的天性。我们以长远的眼光去履行我们对环境和社会的责任。我们致力于在整个价值链中负责任地行事，以创造正面的环境和社会影响，并努力应对联合国可持续发展目标中提出的各项挑战。
造福人类，善待地球®

卓越的营养

德乐致力于引领人类营养的未来。这也是我们对为全球日益增长的人口提供更健康、更可持续饮食的承诺。我们的产品功能齐全，令人愉悦，这使得我们的客户能够更容易地对消费者的健康和福祉负责。这就是为什么我们致力于通过提供让消费者更健康的产品来帮助滋养世界——天然、植物基、可持续。

技术驱动型创新

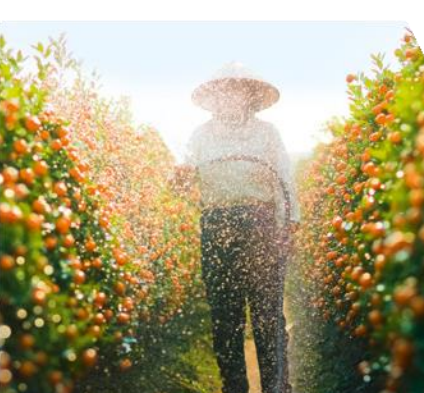
多年来，我们始终致力于对天然原料加工的专业知识的深化，并已成为该领域技术进步的引领者。凭借一系列先进的技术，我们以温和的方式提炼大自然的精华，制造出天然配料和配料系统。在这一过程的每一个环节，我们都致力于为您和消费者创造真正的价值：确保产品的最高品质，保留风味和营养价值，保持产品稳定性，实现高效和可持续发展，以及开拓创新食品饮料应用的全新机遇。

多重感官体验

德乐每款产品开发的动力都源于将大自然的精华转化为独特的多重感官体验®的热爱。这些体验发生在产品触动我们所有感官的时刻。凭借我们对消费者期望的深刻理解、数十年在原料开发和成功应用方面的经验，以及我们丰富的天然配料和配料系统产品系列，我们创造了一次又一次的令消费者兴奋的多重感官体验®。

我们的一体化价值链

真正的附加值 —— 从田间到餐桌



全球采购 最佳原料

尖端技术 平缓处理

定制化天然配料 及配料系统开发

开发具备独特多重感官体验的B2C应用方案

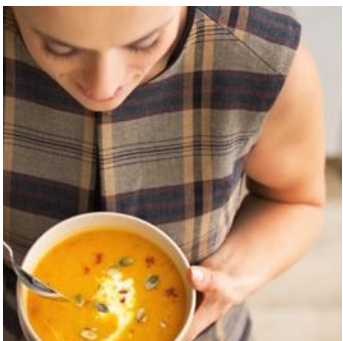
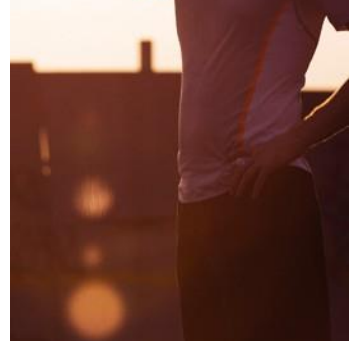
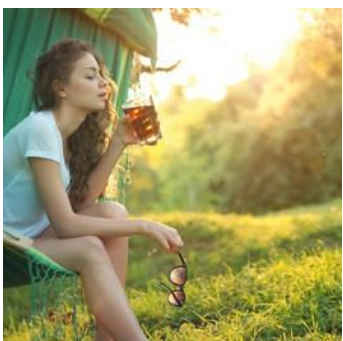
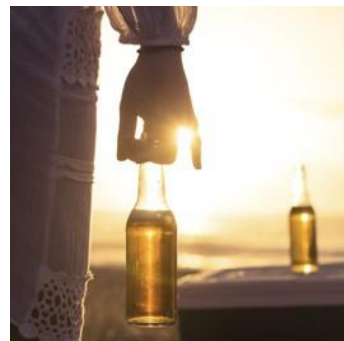
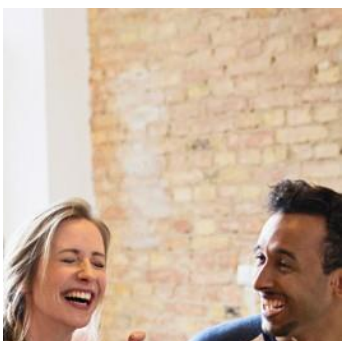
全面的质量保证 解决方案

感官与消费者科学 创造出完美的产品体验

我们将想法 变成现实。

以天然和创新技术为起点，我们总是更进一步，为客户和消费者创造真正的附加值。这就是我们如何将聪明的想法转化为伟大的产品铺平道路——独特的多重感官体验®。

www.doehler.com.cn



DÖHLER | INNOVATION PLATFORM

推动食品饮料行业的创新对我们来说非常重要。我们为将聪明的想法转化为伟大的产品铺平道路。从原材料采购到市场就绪的产品创新。在整个价值链中，我们不断努力寻找更好的解决方案。为此，我们总是在寻找新的概念。你对食品饮料行业有革命性的想法吗？让我们一起将想法变为现实。

www.we-bring-ideas-to-life.com